

# Elevate Alberta

## SAFETY CODES COUNCIL STRATEGY

Our strategy outlines what we want to achieve and our decisions on how we can achieve it through our mandate.

### IDEAL FUTURE STATE

## Winning aspiration

To be a **world-class safety codes leader** that **ensures public safety, drives prosperity, and enables a competitive advantage** for Alberta.

### WHAT BUSINESS ARE WE IN

## Where we play

The Safety Codes Council (the Council) is uniquely positioned as a regulator, advisor, and educator — across and beyond disciplines. We leverage this position to create the ideal conditions to attract investment to build safe, resilient, and affordable structures in Alberta.

### WINNING PLAN

## How we win

We deliver excellent service to our customers. This means the Council is focused on the needs and expectations of Albertans, those who build our province, and investors. Our people are passionate about improving the safety codes system: making processes more efficient, adopting technology that solves problems, and using the best information available to educate, give advice, and make decisions in the interest of Alberta.

Through excellent service, we ensure the entire safety codes system provides Alberta with a competitive advantage in an efficient, effective, and credible manner.

### Customer centricity as a core philosophy

The Council will be relentless in understanding and addressing the needs of safety codes system users — both our direct clients and the broader public, including builders and Albertans.

### Lead progress through adaptability and innovation

We bring together the right people, data, technology, and processes to create value for Albertans. By adopting and shaping public policies that stay ahead of industry and consumer needs, we create space for innovation and can adapt quickly to new challenges and opportunities.

### Drive credible and evidence-based decision-making

Building credibility and trust is essential for effective regulation. Data-driven and transparent decision-making helps us protect Albertans and provide certainty for investors.

### WHAT WE NEED TO WIN

## Key enablers

### Cultivate a high-performing Council culture

We attract, retain and develop talented individuals that have both the autonomy and accountability to provide excellent service.

### Continuously improving processes, supported by technology

We optimize processes to enhance the end-user experience. By applying lean management principles and leveraging automation, we streamline regulatory processes, reduce inefficiencies, and improve service delivery.

### Maintain financial stability and good governance

Ensure long-term viability, maintain high-quality services, and effectively manage public resources. High integrity, ethics, and accountability.



Safety Codes Council